

Greater Hartford Association of REALTORS®, Inc.

Advertising Rate Sheet

Don't miss the opportunity to reach over 3200 local area REALTORS® each week!

REALsTORY Weekly e-Newsletter **\$100/mo (4 imprints) \$200 (non-member)**

Alerts membership to upcoming events and classes, event recaps, photos, and news. Emailed to nearly 3500 members each week (Monday). Full color ads and include link to website. The sponsorship message includes a paragraph of 50 words advertising your company, product or service with a link to your website - either text or as an image no bigger than 440x120 pixels.

GHAR Website Ad **\$50 member \$100 (non-member)**

Ad will run for one month. Includes placement on www.gharonline.com, heading, 35 words, and link to website. Or one 50x50pix image. Readership statistics available upon request.

*Customizable sizes also available- rates vary. Please call for details.

10% discount on ads placed for three consecutive months (except where 3 months is minimum), and 15% discount on all ads placed for six consecutive months or longer.

*(Payment in advance/copy changes acceptable if received by deadline.)

Ad submission requirements: Digitally (PC formatted preferred) prepared ads are preferred (include all components of ad, i.e. completed ad, fonts, images, logos, etc.), as well as e-mailed copy of ad to klangston@gharonline.com. Provide URL and 72 dpi jpg or gif image, if applicable. Photoshop files are acceptable. Attach completed form and payment. Submission/payment deadline is one week before the issue containing the advertisement. Contact Keara Langston 860.561.1800 or email klangston@gharonline.com with any questions.

Order Form

I have enclosed a check (made payable to GHAR)

I will charge this on my MasterCard Visa AMEX Discover

Card #: _____ Expiration Date: _____

Print name on card: _____ Company: _____

City: _____ State: _____ Zip: _____ Phone: _____

Cardholder's Signature: _____ Date: _____

Please return this form, along with your payment to GHAR, 433 S. Main St., West Hartford, CT 06110 or fax to (860) 561-3573.



Greater Hartford Association of REALTORS®, Inc.
433 South Main Street, Suite 106
West Hartford, CT 06110

Phone: 860-561-1800
Fax: 860-561-3573
klangston@GHARonline.com

