

Valuable connections with Greater Hartford REALTORS®

Annual Sponsorship

Get noticed! Gain influence! Impact your business!

Create lasting relationships by networking with the best REALTORS® in the greater Hartford area. Maximize your business exposure through numerous marketing opportunities like print, electronic media and face-to-face interaction. GHAR has many ways to reach your target market via our 5300+ members, throughout our 27 towns and Litchfield County!



www.gharonline.com

2025 GHAR Sponsorship Opportunities

Great opportunities to connect with industry leaders, brokers, association directors, and more at events throughout the year.

CE Classes - \$250 for members, \$500 for non-members

On average, we register up to 60 members at our on-site CE classes and up to 100 at off-site CE classes that are held north, east, south and west of Hartford all year long.

New Member Orientation

Access to the newest (or renewed) in the business! This opportunity is first come, first served so be sure to contact member services early to ensure your sponsorship. Orientation classes average approximately 20 new agents.

Professional Development - Price Varies

These non-CE events draw networking interest with those engaged in the real estate business and looking to increase their knowledge in a specific area, such as tax tips, broker specific topics, legal updates, technology, etc.

Networking Events - \$250 for members, \$500 for non-members

GHAR committee volunteers are always brainstorming happy hours, lunches or breakfasts that are aimed at bringing together members in a more informal, relaxed atmosphere. This is a unique way to get to know our membership!

Lunch & Learn - Price Varies

Take advantage of this opportunity to teach our members something about your business. We will provide the setting and registration - all you have to do is share your knowledge and provide lunch!

Signature Event Schedule (80-100+ attendees)

MAY: REALTOR® Education Day

JUNE: Commercial Real Estate Conference

JULY: Stroll for Charity

SEPTEMBER: Comedy Show Fundraiser

DECEMBER: Holiday & Volunteer Appreciation Party